

2026 NORTHERN MANITOBA TRAPPERS' FESTIVAL

Feb. 18-22, 2026 SPONSORSHIP OPPORTUNITIES

Trappers' Festival is celebrating its 79th Festival and we are as excited as ever to bring the community another top-tier festival experience. We are grateful for all the support the Festival has received in the past and look forward to working with the community's businesses & organizations again. Don't miss your opportunity to be a part of "Where the Trappers Mix in 2026"

NORTHERN LIGHTS PARTNERSHIP - As our top tier sponsor your package can be customized to meet the specific needs of your company/organization. We consider cash and in-kind contributions towards your sponsorship level and will work with you to decide how to best meet both Trappers' Festival and your company's/organization's promotional needs. The package will include the following minimum sponsorship benefits. **\$10,000 +**

Package includes:

- 6 tickets to the Trappers' Festival VIP Night; 2 tickets to your choice of the following: Fur Queen pageant or Fur Queen Tea & Fashion Show
- Name and logo on banners at all major Festival events & Trappers' Official Headquarters
- Full page advertisement in the Trappers' Festival booklet
- Sponsor will be acknowledged as a top tier Northern Lights partner through our local radio campaign beginning in January and leading up to Festival.

SOCIAL MEDIA

- Name and logo shared bi-weekly leading up to Trappers' Festival (beginning January 2026)
- Name included in thank you post of all sponsors on Trappers' Festival social media after Festival is over
- Short promotional videos of sponsor by our Reigning Fur Queen Court created & launched prior to the Festival opening and can be provided to you as a sponsor for further use.
- Mentioned a minimum of twice daily on live streams at major Festival events

WEBSITE

- Logo included on banner at top of the Trappers' Festival website main page
- Name listed as a clickable link (if available) placed on the Northern Manitoba Trappers' Festival website "get involved" page



**To confirm you sponsorship please contact
Dewey at 204-620-2360
email: sponsorship.nmtf@gmail.com**

BILL BANNOCK SPONSOR - \$4,000 +

Package includes:

- 2 tickets to the Trappers' Festival VIP Night; 2 tickets to your choice of the following: Fur Queen pageant or Fur Queen Tea & Fashion Show
- Name and logo on banners at all major Festival events & Trappers' Official Headquarters
- Full page advertisement in the Trappers' Festival booklet

SOCIAL MEDIA

- Name and logo shared in compilation post with other Bill Bannock level sponsors once before Festival opening and once during Festival.
- Name included in thank you post of all sponsors on Trappers' Festival social media after Festival is over
- Mentioned a minimum of twice daily on live streams at major Festival events
- Short promotional video of sponsor created by our Fur Queen court & candidates; created & launched during the Festival and can be provided to you as a sponsor for further use.

WEBSITE

- Logo included on banner at top of the Trappers' Festival website main page
- Name listed as a clickable link (if available) placed on the Northern Manitoba Trappers' Festival website "get involved" page

LONESOME MARY SPONSOR - \$3,000 +

Package includes:

- 2 tickets to the Trappers' Festival VIP Night; 2 tickets to your choice of the following: Fur Queen pageant or Fur Queen Tea & Fashion Show
- Name and logo on banners at all major Festival events & Trappers' Official Headquarters
- 1/2 page advertisement in the Trappers' Festival booklet

SOCIAL MEDIA

- Name and logo shared in compilation post with other Lonesome Mary level sponsors once before Festival opening and once during Festival.
- Name included in thank you post of all sponsors on Trappers' Festival social media after Festival is over
- Short promotional video of sponsor created by our Fur Queen court & candidates; created & launched during the Festival and can be provided to you as a sponsor for further use.
- A thank you to the sponsor once each day on live streams at a Festival event

WEBSITE

- Logo included on banner at top of the Trappers' Festival website main page
- Name listed as a clickable link (if available) placed on the Northern Manitoba Trappers' Festival website "get involved" page

DOG MUSHER SPONSOR - \$2,000 +

Package includes:

- 2 tickets to the Trappers' Festival VIP Night
- 1/4 page advertisement in the Trappers' Festival booklet
- Name/logo on banner at Festival Headquarters

SOCIAL MEDIA

- Name and logo shared in compilation post with other Dog Musher level sponsors once during Festival.
- Name will be included in a thank you post with all levels of sponsors following the Festival.
- Thank you on live stream once during Festival

WEBSITE

- Name listed as a clickable link (if available) placed on the Northern Manitoba Trappers' Festival website "get involved" page
- Logo included on bottom banner of website home page

ICE WORM SPONSOR - \$1,000 +

Package includes:

- 2 tickets to the Trappers' Festival VIP Night
- Banner advertisement in the Trappers' Festival booklet
- Name/logo on banner at Festival Headquarters

SOCIAL MEDIA

- Name and logo shared in compilation post with other Ice Worm level sponsors once during Festival.
- Name will be included in a thank you post with all levels of sponsors following the Festival.

WEBSITE

- Name listed as a clickable link (if available) placed on the Northern Manitoba Trappers' Festival website "get involved" page

TRAPPER SPONSOR - up to \$999

Package includes:

- Name listed with all Trapper level sponsors in the Trappers' Festival booklet
- Name on banner at Festival Headquarters

SOCIAL MEDIA

- Name and logo shared in compilation post with other Trapper level sponsors once during Festival.
- Name will be included in a thank you post with all levels of sponsors following the Festival.

WEBSITE

- Name listed on the Northern Manitoba Trappers' Festival website "get involved" page

*Northern Manitoba Trappers' Festival Beerfest tickets are not available for inclusion in any sponsorship package.

*All sponsorship packages can be a combination of both cash and in-kind contributions