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"Traditions bold and spirits free, celebrating 80 years of history!"

Media Release

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The Board of Directors of the Northern Manitoba Trappers' Festival are ushering in the 80th year of Trappers' Festival with the release of this year's logo. The logo is unique and vastly different from logos of years past. According to Festival Chairperson Lorie Stevenson, for years the Trappers' Festival logo has been created by Honorary Trapper Riel Berard. "Reil has been a strong supporter of the Festival and as an artist and naturalist has brought to life Trapper imagery every year in a creative and fun way. We are very thankful for the work Riel has done each year on our iconic logo," Stevenson commented. Berard has been creating the logo for Trappers' Festival since 1973 and was bestowed the title of Honourary Trapper title in 1975. "For 53 years we have had our logo created by Riel and each and every year he produced a logo that reflected some aspect of Trappers' Festival and northern living. He is a remarkable artist and we are thankful that he chose to keep creating our logos," Stevenson said, adding "unfortunately this year Riel is unable to continue doing our logo. We will always be grateful for his support and wish him well."

This year's logo, Stevenson explained, was created in collaboration with board members and was designed to celebrate the 80 years our Festival has been running. "While we will miss Riel's interpretation and design each year, we are excited to bring a fresh and new look to our logo," Stevenson said.
The Trappers' Festival logo shows Lonesome Mary giving Bill Bannock a boost up to our 80th year. The background trappers' cabin, trees and snow remind us of life in the north and the pole Bill is climbing is from one of our toughest competition events, the King Trapper Pole Climb. "We are extremely excited about all of the plans for the 80th Anniversary of Trappers' Festival including celebrating our northern spirit and traditions. Reaching a milestone like 80 years is amazing and we are grateful for the support from our community. The north is an amazing place to call home. Our board is proud of the Festival and the community, as we come together every year to celebrate our history and traditions," Stevenson said.

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For more information contact NMTF Chairperson Lorie Stevenson 204-620-2360

The Northern Manitoba Trappers' Festival will be celebrating its 80th Festival this year, February 17-22nd. Trappers' Festival is the longest running winter festival in Manitoba and the second longest winter festival in Canada. Trappers' Festival is proud to host the World Championship Dog Races, King and Queen competition as well as more than 20 events for people of all ages.