



# NORTHERN MANITOBA TRAPPERS' FESTIVAL 2024 SPONSORSHIP OPPORTUNITIES

## **Northern Lights** - \$10,000.00 +

All Northern Lights Sponsors packages will be customized to meet the needs of the sponsor and Northern Manitoba Trappers' Festival.

Northern Lights Sponsorship will include, at a minimum, the following:

- Name/ Logo placement on banners at all major events as well as HQ banner
- Full page advertisement in Trappers' booklet

### **Social media**

- Name and logo shared bi-weekly leading up to Trappers' Festival.
- Name included in Thank-you post of all sponsor levels on Trappers' social media after Festival is over
- Fur Queen Candidates create short promotion video of sponsor, shared opening day of Festival on Trappers' social media

### **Website**

- Name, logo and clickable link (if available) placed on the Northern Manitoba Trappers' Festival home page
- *Live feed (event livestreams) Northern Lights Sponsor mentioned at major event live streams throughout Festival as well as thank you at other Festival events covered.*

## **Bill Bannock** - \$4000.00 +

- 2 tickets VIP Night
- 2 Tickets to your choice to one of the following events:
  - o Fur Queen Pageant
  - o Fur Queen Tea and Fashion Show
  - o Trappers' Festival Talent Show
- Name/ Logo placement on banners at all major events as well as HQ banner
- Full page advertisement in Trappers' booklet

### **Social media**

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before Festival start
- Name and logo shared in compilation post with other Bill Bannock level sponsors once during Festival
- Name included in Thank-you post of all sponsor levels on Trappers' social media after Festival is over
- Fur Queen Candidates create short promotion video of sponsor, shared during festival on Trappers' social media

### **Website**

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page
- Logo included on banner at top of main page of website
- *Live feed (event livestreams) - Thank you to sponsor twice each day of Festival in which a live stream is happening*

## **Lonesome Mary** – \$3000.00 - \$3999.00

- 2 tickets VIP night
- 2 tickets to your choice of one event of the following events:
  - o Fur Queen Pageant
  - o Fur Queen Tea and Fashion Show
  - o Trappers' Festival Talent show
- Name/ Logo placement on banners at all major events as well as HQ banner
- ½ page advertisement in Trappers' booklet

### **Social media**

- Name and logo shared in compilation post with other Lonesome Mary and Bill Bannock level sponsors once before Festival start
- Name and logo shared in compilation post with other Lonesome Mary level sponsors once during Festival
- Name included in Thank-you post of all sponsor levels on Trappers social media after Festival is over
- Fur Queen candidates create short promotion video of sponsor, shared during festival on trappers social media

### **Website**

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page
- Logo included on banner at top of main page of website
- *Live feed (event livestreams)* - Thank you to sponsor once each day of Festival in which a live stream is happening

## **Dog Musher**- \$2000.00 - \$2999.00

- 2 tickets VIP Night
- ¼ page advertisement in Trappers' booklet
- Name/ Logo placement on banner at HQ banner

### **Social media**

- Name and logo shared in compilation post with other Dog Musher level sponsors once during Festival
- Name included in Thank-you post of all sponsor levels after Festival is over

### **Website**

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page
- Logo included on banner at bottom of website main page
- *Live feed (event livestreams)* - Thank you to sponsor during two (2) live feeds during Festival

## **Ice Worm** - \$1000.00 - \$1999.00

- 2 tickets to VIP night
- Banner advertisement in Trappers' booklet
- Name/ Logo placement on banner at HQ banner

### **Social media**

- Name and logo shared in compilation post with other Fur Queen level sponsors once during Festival
- Name included in Thank-you post of all sponsor levels after Festival is over

### **Website**

- Name listed as clickable link (to website or social media of sponsor) on "get involved" page
- *Live feed (event livestreams)* - Thank you to sponsor during one (1) livestream during Festival

## **Trapper** - Under \$1000.00

- Name/ Logo placement on banner at HQ banner
- Name listed with all Trapper' level sponsors in the Festival Booklet

### **Social media**

- -Name and logo shared in compilation post with other Trapper level sponsors once during Festival
- -Name included in Thank-you post of all sponsor levels after Festival is over

### **Website**

- -name listed on "Get Involved" page

We thank you in advance for your sponsorship consideration!

To confirm your sponsorship; discuss ways we can make our partnership work for your business/organization and Trappers' Festival; or discuss the options listed please contact me below at:

**Dewey Stevenson: 204-620-2360 or  
Email: [sponsorship.nmtf@gmail.com](mailto:sponsorship.nmtf@gmail.com)**

**“Let your spirit soar in 2024”**

